

want to show time progression x

The people look after their money /

Making good decisions will help them in  
long term. first line / grey writing is the actual concept.

Trust distribution

(pic: pile of  
money)

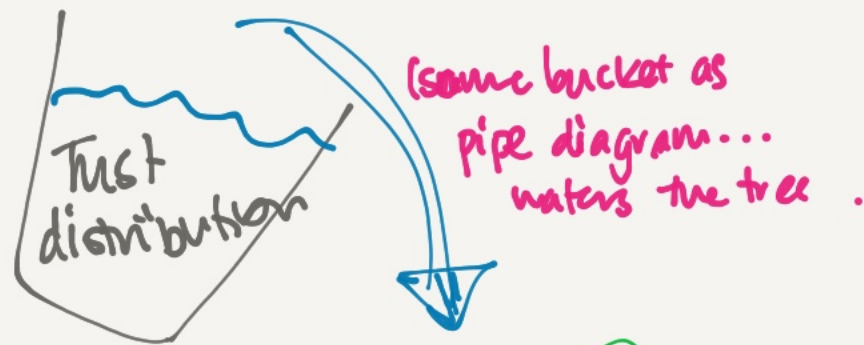


(pic: show  
bigger pile  
of money)

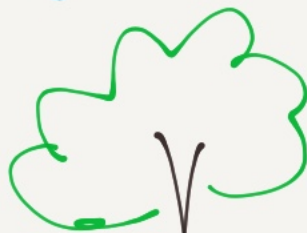


(pic: show  
a house)

pics of the tree they can understand  
for literacy.



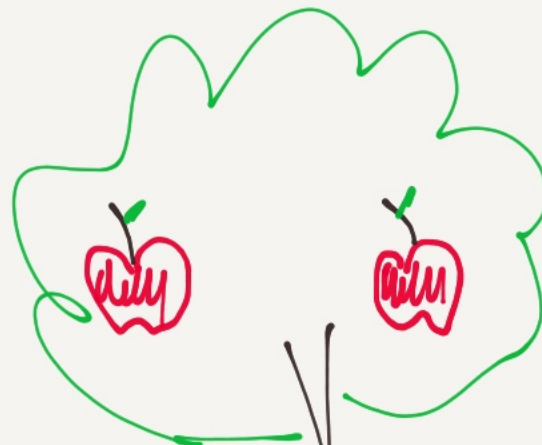
(same bucket as  
pipe diagram...  
waters the tree.)



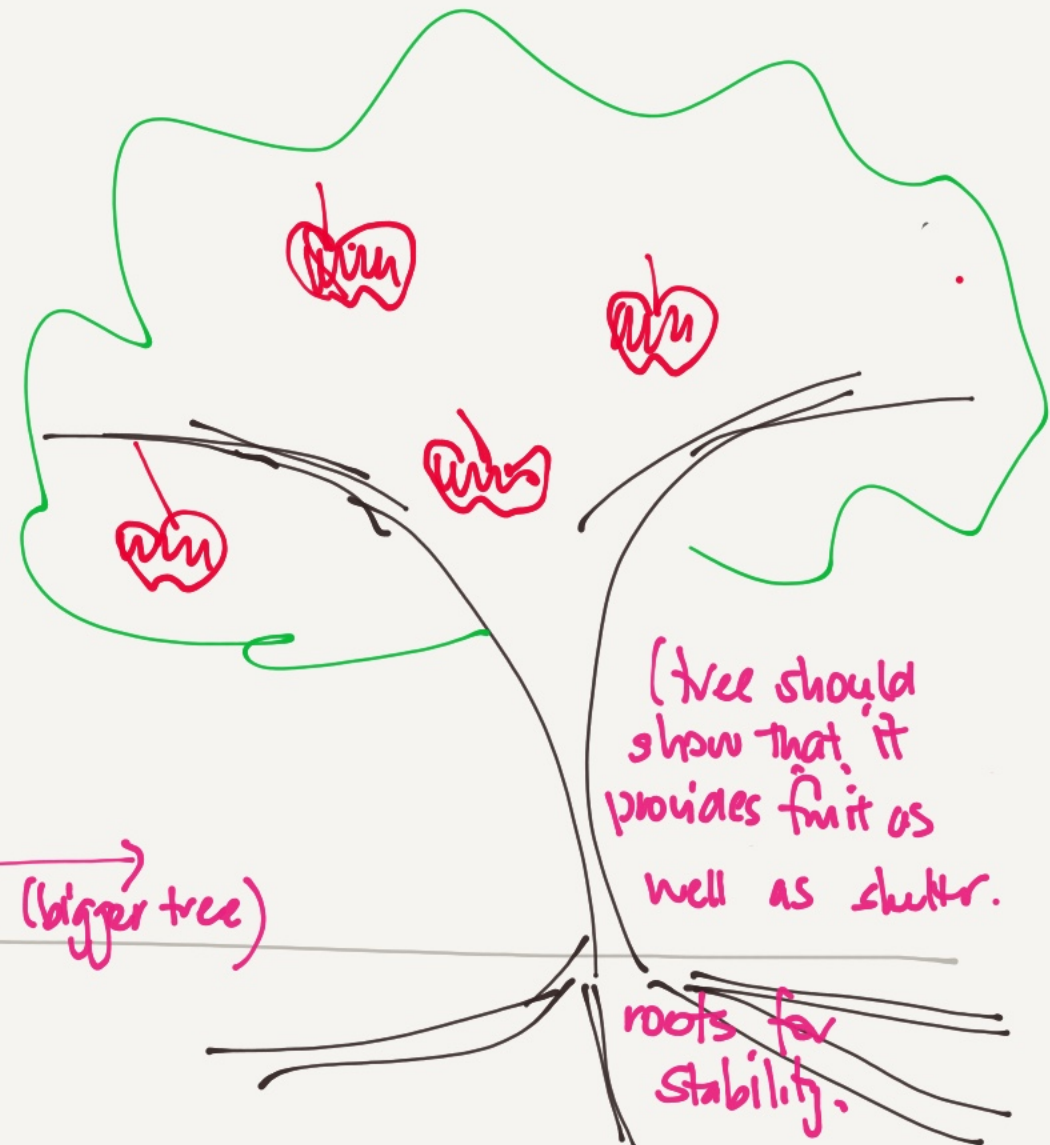
(small tree)



show over time  
tree grows and you  
get fruit.



(bigger tree)



(tree should  
show that it  
provides fruit as  
well as shelter.)

roots for  
stability.

